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October 22, 2001

Attorney Docket No.: 12587-019001

Box Patent Application

Commissioner for Patents Washington, DC 20231

Presented for filing is a new original patent application of:

Applicant: TODD R. WAGNER, ROBERT W. PLOURDE, J. PATRICK

O'HALLORAN, GEORGE R. CORUGEDO, CHUCK TYNER, ALEXIS

A. LUDWIG AND JULIAN LOVE

Title: REAL-TIME COLLABORATION AND WORKFLOW

MANAGEMENT FOR A MARKETING CAMPAIGN

Enclosed are the following papers, including those required to receive a filing date under 37 CFR §1.53(b):

Specification 16
Claims 6
Abstract 1

Declaration [To be Filed at a Later Date]

Drawing(s) 14

Enclosures:

— Postcard.

Under 37 CFR § 1.53(f), no filing fee is being paid at this time.

CERTIFICATE OF MAILING BY EXPRESS MAIL

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I hereby certify under 37 CFR §1.10 that this correspondence is being deposited with the United States Postal Service as Express Mail Post Office to Addressee with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

October 22, 2001

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Commissioner for Patents October 22, 2001 Page 2

If this application is found to be incomplete, or if a telephone conference would otherwise be helpful, please call the undersigned at (612) 335-5070.

Kindly acknowledge receipt of this application by returning the enclosed postcard.

Please send all correspondence to:

STEPHEN R. SCHAEFER Fish & Richardson P.C., P.A. 60 South Sixth Street Suite 3300 Minneapolis, MN 55402

Respectfully submitted,

Stophen R. Schaefer

Reg. No. 37,927

Enclosures SRS/dkw 60059061.doc